

Transcending Technobabble

A practical guide for leaders who need to understand AI and advanced technology without being seduced by jargon, hype, or false confidence.

Alan V. Nekhom | AI Strategist | Cloud & Compliance Executive | Author | alanthinks.ai | hello@alanthinks.ai

PUBLISHING CASE

Executives are being asked to make consequential decisions about AI, cloud, data, automation, and governance faster than most organizations can absorb the implications. They are surrounded by vendor claims, jargon, fear, enthusiasm, and fluent AI language that often sounds more certain than it is.

Transcending Technobabble gives leaders a practical way to understand what advanced technologies can do, where they fail, where they belong, and what must be true before they are trusted with real-world consequence.

READER PROMISE

This executive field guide helps leaders separate:

- useful technology from fashionable technology, and fluent AI output from grounded judgment
- automation from accountability, prediction from calculation, and retrieval from reasoning
- cloud flexibility from cloud cost traps, and governance from bureaucracy
- proof from trust before expensive category mistakes harden into strategy

The goal is not to turn leaders into engineers. The goal is to help them ask better questions, recognize false confidence earlier, and make better technology decisions.

AUDIENCE

For executives, board advisors, technology sponsors, transformation leaders, senior practitioners, and business decision-makers responsible for AI adoption, cloud modernization, data strategy, operational resilience, compliance, enterprise architecture, or technology investment.

WHY ALAN

Alan Nekhom has spent decades across defense AI, ASIC semiconductor design and manufacturing, big data, cloud architecture, telecom, healthcare, finance, and enterprise systems. That range gives him a long view across technology waves: powerful tools create real value when placed correctly, and expensive risk when leaders mistake capability for fit. He is also a coauthor of Quantum Business Dynamics, the foundational text for QBD, a framework for modeling governed, verifiable business relationships.

PLATFORM PROOF

- **Fierce Network:** "The Real Risk of AIOps: When Confidence Outpaces Evidence"
- **Fierce Network:** "Your AI Is Succeeding. That's the Problem."
- **Toward Data Science:** "Probabilistic Multi-Variant Reasoning: Turning Fluent LLM Answers Into Weighted Options"
- **Medium / LinkedIn:** "Prediction Is Not Calculation"
- **Training reach:** practical AI-use sessions delivered live or on video to more than 50,000 people
- **Book:** Quantum Business Dynamics, coauthored by Alan Nekhom

Status and materials: The manuscript is in active development. Sample chapters, proposal materials, and updated manuscript packets are available on request for appropriate agent or publisher review.

Additional writing and author materials: alanthinks.ai | Contact: hello@alanthinks.ai